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**AusBiotech2011**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

National  
Conference

16 to 19 October 2011  
Adelaide Convention Centre, South Australia  
[www.ausbiotech2011.com.au](http://www.ausbiotech2011.com.au)

AusBiotech  
AUSTRALIAN BIOTECHNOLOGY ORGANISATION

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of South Australia

BioInnovationSA

Adelaide  
Convention Bureau

## AUSBIOTECH 2011 CONFERENCE SPEAKERS' PROFILE

**Patricia Osidacz**  
**Senior Sensory Scientist**  
**The Australian Wine Research Institute, Australia**

Patricia Osidacz has a Bachelor in Food Engineer and a Masters degree in Food Science from the University of Illinois, plus an Applied Sensory Science and Consumer Testing qualification from UC Davis.

She was part of the Sensory team at E&J Gallo Wines in California and was Consumer and Technical Insights Coordinator at Unilever in Brazil and the UK.

Patricia has been with AWRI since June 2007, coordinating and running a wide range of sensory studies linking wine flavour compounds with sensory quality.

Patricia has taken a lead role in consumer research projects, working to expand the knowledge of consumer behaviour and their likes and dislikes.

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