

# Creativity. Capability. Capital.

**AusBiotech2011**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE



16 to 19 October 2011  
Adelaide Convention Centre, South Australia  
[www.ausbiotech2011.com.au](http://www.ausbiotech2011.com.au)



## AUSBIOTECH 2011 CONFERENCE SPEAKERS' PROFILE

**Michael Wonder**  
**Pharmacist | Consultant Pricing and Reimbursement Specialist**  
**Wonder Drug Consulting, Australia**

Michael Wonder is a Pharmacist and an experienced Pricing and Reimbursement Specialist who assists the developers of new health care technologies to build robust market access strategies for their new brands, particularly in the pharmaceutical and device sectors. He has considerable strategic and operational experience in the pricing and reimbursement of pharmaceuticals as well as in the development of market access metrics.

Prior to becoming a Consultant Pricing and Reimbursement Specialist, Michael was employed by Novartis Pharmaceuticals Australia in North Ryde, Sydney from 1997 to 2011; first in an operational role as the local Health Economics Manager overseeing the production of over 70 reimbursement and pricing dossiers to the Australian Government for numerous medicines across a wide array of therapeutic areas.

In August 2004, he moved to an international strategic role as Director, Global Pricing and Market Access Operations (based in Sydney) helping to build new systems, tools and processes to ensure that the evidence issues of the major pricing and reimbursement agencies are considered in the early clinical development plans of the company's future key brands.

