

# Creativity. Capability. Capital.

**AusBiotech2011**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

**National  
Conference**

16 to 19 October 2011  
Adelaide Convention Centre, South Australia  
[www.ausbiotech2011.com.au](http://www.ausbiotech2011.com.au)

**AusBiotech**  
AUSTRALIAN BIOTECHNOLOGY ORGANISATION

**Government  
of South Australia**

**BioInnovationSA**

**Adelaide  
Convention Bureau**

## AUSBIOTECH 2011 CONFERENCE SPEAKERS' PROFILE

**James Brennan**  
**Business Development Manager**  
**Design + Industry, Australia**

James Brennan is the Business Development Manager of Design + Industry, Australia's largest and leading privately owned product design and engineering consultancy. Having won over 100 industry awards in competitions throughout the world, Design + Industry is the most accomplished consultancy in Australia.

As Business Development Manager of Design + Industry, James consults across a diverse group of industry sectors including medical, scientific, business, technology, and consumer. James has been responsible for initiating and managing many successful client relationships for Design + Industry. He has established strong working relationships with many of the leading medical and biotechnology based providers in Australia.

In addition to this James has held many senior positions within the design industry, namely for Sebel Furniture as the Senior Designer in research and development. James has also run the successful consultancy Brenn Design where he worked on specialised medical equipment for Johnson & Johnson, 3M and Bosshard Medical amongst others.

For a number of years James was the Managing Director of Bowra & Bowra, a marketing and brand design company.

James studied Industrial Design at the University of Canberra graduating in 1978.

