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AusBiotech2011
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

**National
Conference**

16 to 19 October 2011
Adelaide Convention Centre, South Australia
www.ausbiotech2011.com.au

AusBiotech
AUSTRALIAN BIOTECHNOLOGY ORGANISATION

**Government
of South Australia**

BioInnovationSA

**Adelaide
Convention Bureau**

AUSBIOTECH 2011 CONFERENCE SPEAKERS' PROFILE

Ian Lewis
Director
SAMIAN Underwriting Agency, United Kingdom

Ian has almost 25 years' experience in assisting businesses, large and small, to protect themselves against the financial impact of Intellectual Property related disputes. He is a co-founder of SAMIAN Underwriting Agency, an entity focused on risk transfer solutions for intellectual property and other intangible asset risks.

He has been involved with initiatives at national government and European Community level and is the author of many articles on Intellectual Property insurance, including chapters in Valuing Intellectual Property In Japan, Britain and the USA (RoutledgeCurzon) and Intellectual Property, A practical guide for the Biotech sector (UK Bioindustry Association).



Prior to joining the insurance industry, Ian commenced his professional career working for a small UK importer in the perfumes and cosmetics industry and had firsthand experience of license disputes across multiple jurisdictions. He then moved to a digital marketing firm where he had experience working for a range of national and multi-national organisations providing solutions for their direct marketing needs.

In 1988 he won BRW Businessman of the Year (Technology) for establishing Cochlear in the US Europe and Japan and in 2004 Ian was awarded an Order of Australia Medal for his work in commercialising medical technology.