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**AusBiotech2011**  
AUSTRALIA'S BIOTECHNOLOGY CONFERENCE

  
National  
Conference

**16 to 19 October 2011**  
Adelaide Convention Centre, South Australia  
[www.ausbiotech2011.com.au](http://www.ausbiotech2011.com.au)

  
AusBiotech  
AUSTRALIAN BIOTECHNOLOGY ORGANISATION

  
Government  
of South Australia

  
BioInnovationSA

  
Adelaide  
Convention Bureau

## AUSBIOTECH 2011 CONFERENCE SPEAKERS' PROFILE

**Hershel Berry**  
**Managing Partner**  
**Blueprint Life Sciences, United States**

Hershel has spent the past 15 years working with emerging private and public companies to secure key financial and business relationships. Prior experience includes serving as a Director of The Trout Group, an investor relations firm serving the life science sector and Idealab, a venture capital firm that incubates technology based companies.

Through the years Hershel has remained active in No Mayo, an organization he founded in 1990 that supports music education in public schools. While at No Mayo, he secured corporate partnerships, and oversaw donations to public high schools in San Francisco, Los Angeles and New York City. Partnership highlights included: Sony Music Alliance Capital & Booz Allen Hamilton.

Hershel has a B.S. in Business and English from Skidmore College in Saratoga Springs, NY

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