

# Creativity. Capability. Capital.



16 to 19 October 2011  
Adelaide Convention Centre, South Australia  
[www.ausbiotech2011.com.au](http://www.ausbiotech2011.com.au)



## Exhibitor Newsletter #4 – 6 October 2011

Only days to go until AusBiotech 2011!

Are you ready for Adelaide?

### New Exhibition Floor Plan Now Live

We are delighted to provide you the [final floorplan](#), which shows a new feature on the floor - the AusBiotech Innovation Café – continuing the conversations with speakers when the session finishes on the exhibition floor.

The floor plan booth numbering has been updated and these changes are reflected in your profile per the Delegate Handbook and communicated to the freight depot to ensure your freight deliveries whether marked per your old number or new number, are there for you at your booth upon arrival.

When you arrive at the Adelaide Convention Centre, please proceed to the registration desk in Foyer F. You will need to collect your Conference Registration or Exhibitor Pass before being able to sign in to access the Exhibition Floor during set up. [Please print the Exhibitor Manual to bring with you to Adelaide.](#)

### Exhibition Schedule

The following are the confirmed BioIndustry Exhibition Hall hours:

Sunday 16 October	Rescheduled due to the expected delays during bump in
Monday 17 October	Open 8:00am-5:30pm
Tuesday 18 October	Open 8:00am-5:30pm
Wednesday 19 October	Open 8:00am-3:00pm

[Click here for the complete schedule of set up and dismantle hours as per Section 8, Page 6 of the updated Exhibitor Manual.](#)

### Conference Dinner Tuesday 18 October 7pm

Remember to book your [Conference Dinner](#) tickets when registering your conference & exhibitor passes. **You can do this easily using your Exhibition Confirmation email. Arrange for this to be resent to you by Jessica Gorman – Registrations Manager on [registrations2011@ausbiotech.org](mailto:registrations2011@ausbiotech.org) or simply purchase tickets at registration desk.**

### Lights – Camera – Action – Making Your Exhibition Work

Make sure that your exhibition works for you. We encourage all exhibitors to consider their options and recommend reading this [guide "How to Exhibit – maximizing the power of exhibitions"](#).