

Creativity. Capability. Capital.



16 to 19 October 2011
Adelaide Convention Centre, South Australia
www.ausbiotech2011.com.au



Exhibitor Newsletter #3 – 9 September 2011

Only 36 days to go until AusBiotech 2011!

Take every opportunity to promote your company

Profiles and Logos for Delegate Handbook

As an AusBiotech 2011 exhibitor, you are invited to promote your company by providing a profile for the Delegate Handbook. Please refer to your exhibitor package entitlements for the word limit on your profile. If you haven't already done so, please forward your exhibitor profile together with your organisation's logo (logo as JPEG) to mprusa@ausbiotech.org **immediately as time is running out.**

Contact Details

Unless otherwise advised by you, the contact details provided on your exhibitor application form will be what is included with your profile in the Delegate Handbook.

Conference Registration

If you haven't already done so, we ask that you register your organisation's representatives utilising the full conference registrations and/or exhibitor passes included in your exhibitor package. This can be done via the [online exhibitor registration form](#) together with the Exhibitor Code.

By completing your conference registration you can opt into the very popular Business Matching Program now open. Register today and start your business activity now.

Reach all Delegates Directly Before You Meet Them

Becoming a satchel insert partner can further enhance your exhibition opportunity with a brochure/flyer/postcard or sample promoting your product or service being received by **every delegate of the conference**. Maximum size is A4 and limited to one sheet doubled sided (to be provided by Exhibitor and subject to Program Committee approval). [This opportunity is available at \\$1,500 refer to Pg 15 of the Opportunities document.](#)

For more information, please contact mprusa@ausbiotech.org

Insurance Certificate or Certificate of Currency

Insurance cover is the responsibility of the exhibitor. Please ensure that you are adequately covered. A copy of your Certificate of Insurance must be faxed or emailed to Misha Prusa at AusBiotech prior to **Friday 9 September 2011**, mprusa@ausbiotech.org or fax +61 3 9824 5188.

All information for exhibitors can be found in the exhibitor manual at <http://ausbiotech2011.com.au/exhibitor-manual> We thank you again for your support and look forward to a successful AusBiotech 2011. If you require assistance please contact: Misha Prusa, National Events Manager mprusa@ausbiotech.org T: +61 3 9828 1400 F: +61 3 9824 5188